

COFFS HARBOUR 2030



COMMUNITY VISION 2030 BACKGROUND PAPER

November 2008



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1. Introduction

This Background Paper came about from requests received at a series of community visioning workshops as part of the Coffs Harbour 2030 project. Community members who participated in the workshops were very interested in hearing about what others had discussed in the other visioning workshops. Several people suggested that it would be a good idea to prepare a report that captured the breadth and diversity of the ideas and visions that were captured through the workshops. The report would then serve as background to the necessarily condensed Vision 2030 document.

Therefore this Background Paper aims to outline the How, Who and What of the Vision 2030 process as well as giving a brief overview of the wider Coffs Harbour 2030 project into which the Community Vision 2030 process fits.

- How – How did we do it? What was the process to capture the community vision?
- Who – Who was involved in the process?
- What – What did the community tell us?

2. Why Do We Need to Plan for the Future?

As a community we face many challenges. Climate change and future energy needs, in particular, represent major challenges that we need to address. The best place to start that process is in our local area in a strategic, coordinated and proactive way. Identifying the future we want and our long-term priorities will help to make our community more sustainable; one that is healthy, resilient and long-lasting.

From Coffs Harbour City Council's perspective, we need to plan for the medium and long term future of our area. In order to do this we need to understand what vision the community has for the future - what you value and what you would like to see.

We all need to respond to the challenges and opportunities that Coffs Harbour faces. By planning the sort of community we want to be, Council is better able to deliver the right services to support that community.

3. The Coffs Harbour 2030 Project

The Community Vision 2030 process is the first stage of a larger project called Coffs Harbour 2030 which aims to develop a long term strategic sustainability plan for the Coffs Harbour City Council area. The project focuses on building a sustainable community and identifying the roles that council and others can play in achieving this aim.

The main objectives of the Coffs Harbour 2030 project are to:

1. Verify and reinvigorate, with the community, the vision for the Coffs Harbour Local Government Area by building on Vision 2020 and developing a new Community Vision 2030 (see Appendix A for more information on Vision 2020)
2. Identify, with the community and other key stakeholders, the strategic actions required to move towards the Community Vision
3. Develop a Coffs Harbour 2030 Plan – a strategic sustainability plan that will drive an integrated planning and reporting framework within Council
4. Continue to build positive working partnerships with the community and other stakeholders in order to deliver the Coffs Harbour 2030 Plan.

The Coffs Harbour 2030 project is being run using a three stage project methodology that has been adapted from a comprehensive community visioning process known as the Oregon Model (Ames 1993¹). The model is in line with that used in the development of Local Agenda 21 plans².

¹ A Guide to Community Visioning: Hands-On Information for Local Communities, Steven C. Ames, Editor, Oregon Visions Project, American Planning Association (Oregon Chapter), Portland, Oregon, 1993

² <http://www.environment.gov.au/esd/la21/index.html>

Stages of the Coffs Harbour 2030 Process

Stage 1

Creating the community vision

Driving questions	What do we currently value about our area? What kind of place do we want Coffs Harbour to be in 2030, to pass onto future generations? What are the opportunities and challenges?
Activities	Creation of a preferred vision through consultation
Products	Community Vision 2030, themes and key outcomes

Stage 2

Developing the strategic sustainability plan

Driving questions	How do we achieve the vision? What actions will we take? What are the challenges we face?
Activities	Developing a course of action. Identifying a hierarchy of actions to drive decision making
Products	Coffs Harbour 2030 Plan, key outcomes, strategic objectives and priority action areas

Stage 3

Taking action and monitoring our progress

Driving questions	How will we know we're on track? How do we know we are achieving identified outcomes?
Activities	Developing a system for monitoring progress Empowering and engaging the community Building partnerships with key stakeholders
Products	State of the City Monitoring project

4. Creating the Community Vision – Who was Involved

A large number of people have been involved in the Vision 2030 process to date.

The 2030 Steering Committee consists of the Mayor, elected Councillors and senior Executive staff whose role is to oversee the project.

The 2030 Working Group consists of 15 staff drawn as a representation of all Council departments whose role is to work together to develop the Community Vision 2030 and the Coffs Harbour 2030 Plan, using data from the community consultation phases of the project, as well as wider internal Council consultation.

Over 700 community members have given their visions for Coffs Harbour in 2030 and beyond, through the various community consultation activities that have run to date. A number of schools, both primary and secondary, have given their visions for the future through the short story and poetry competition.

We hope that many more people will be involved in Stage 2 of the process.

5. Creating the Community Vision – How we did it

5.1 Overview

In order to engage as many people as possible it was decided to offer a range of different opportunities for people to have input, to share their vision and to give their ideas. Different people prefer giving input in different ways e.g. written, verbally etc. Therefore a range of different engagement methods were employed to enable people to be flexible in giving their input depending on variables such as preferred participation method, age, time limitations, transport access, access to computers and English language abilities.

The activities were all designed to answer the three key questions below.

KEY QUESTIONS

- What do you currently value about your area?
- What kind of place do you want Coffs Harbour to be in 2030, to pass on to future generations?
- What opportunities do we have and what challenges do we face?

The following main activities were undertaken in order to develop Vision 2030.

ACTIVITIES

1. Information and awareness raising via targeted publicity – media campaign
2. Community Visioning Questionnaire and follow-up telephone poll
3. Community Visioning Workshops in local areas and to specific target groups (schools, indigenous community)
4. A creative arts competition
5. A schools poetry and story writing competition
6. A dedicated webpage on the council website, a dedicated email address and a regular ENewsletter with up to date information on progress, contact details and opportunities for input.

5.2 Community Visioning Questionnaire and Telephone Poll

5.2.1 Questionnaire

A Community Questionnaire was developed in collaboration with Jetty Research Pty Ltd. See Appendix B for a copy. The questionnaire was constructed as a set of three simple, open-ended questions:

- “What do you most value about your area right now in 2008?”
- “How do you imagine Coffs Harbour in 2030? What sort of place are we passing on to future generations?” and
- “What do you think are the main challenges we as a community face in achieving your vision for 2030?”

The survey was distributed in a number of different ways in an attempt to reach as large a section of the population as possible. Two thousand copies of the survey were printed and distributed to local stores, libraries, post offices and community centres throughout the Coffs Harbour Local Government Area. Coffs Harbour City Council inserted it into two editions of the Coffs Harbour Independent, a free weekly paper with a circulation of approx.28,000. Residents were also encouraged to submit their responses online and a link to the survey was included on Council’s home page.

The survey was open for just over a month. Although submissions officially closed on August 8th 2008, responses were accepted up until late August 2008 to maximise community input.

Altogether 269 submissions were received. Of these:

- 53 were using the Council survey form;
- 83 came via the form contained in The Independent; and
- 133 were received online.

Respondents could choose to complete their surveys anonymously or enter their name for a draw to win 2 x \$100 shopping vouchers to be spent at the local growers markets.

The comments from all 269 completed forms were entered into a database verbatim and then coded into appropriate themes. See section 6.2 for the main themes.

Once all the data was received from the questionnaire³ the Vision 2030 Working Group sorted and themed the data into five overall draft vision themes which were:

- Moving Around
- Learning and Prospering
- Looking after our Community
- Looking after our Environment
- Places for Living

5.2.2 Telephone Poll

The Community Questionnaire was followed up by a telephone poll that was conducted by Jetty Research Pty Ltd between 22nd and 29th September 2008. The aim of the telephone poll was to establish whether the views expressed in the visioning questionnaire were consistent with those of the wider Coffs Harbour community.

Questions were formed around each of the five draft themes.

Overall the telephone poll largely validated the findings of the visioning questionnaire⁴, with many of the responses correlating solidly with those from the original questionnaire.

³ Jetty Research Pty Ltd Coffs Harbour 2030 Community Vision: Results of qualitative survey August 2008 October 20th 2008. Internal report to CHCC

⁴ Jetty Research Pty Ltd Coffs Harbour 2030 Community Vision: Results of telephone survey conducted in September 2008 October 20th 2008. Internal report to CHCC

5.3 Creative Arts Competition

As part of the Creative Arts Competition three different competitions were held. The competition ran from 18th August 2008 to 19th September 2008 although late entries were accepted until 29th September 2008. See Appendix C for more information:

- A photo competition to address the question ***What I value about Coffs Harbour now?***

Categories: Primary School age, Secondary School age, Adult

- An art competition to address the question ***How I would like to see Coffs Harbour in the future?***

Categories: Primary School age, Secondary School age, Adult

- A school's poetry and short story writing competition to address the question ***How I want my town to be in the year 2030?***

Categories: Primary, Secondary

A total of 86 entries were received. Of these 78 entries were received in the schools poetry/short story competition, 6 entries were received in the art competition and 2 entries were received in the photography competition

All entries were coded around the different themes that were mentioned in either the written work or in the written descriptive summary of the art work (provided as part of the entry form).

Total prize money available was \$2000, which in the case of the schools competition went to the schools to spend on educational resources. A prize giving was held on 10th November 2008 and all the winning works were displayed in the Palms shopping centre for 2 weeks in November 2008.

5.4 Community Visioning Workshops

A series of community visioning workshops were held during September 2008.

The workshops were offered on both Saturday afternoons and in the evenings during the week based on preferences received in the Community Visioning Questionnaire.

Workshops were held in 4 locations to cover the north, south and west of the Local Government Area as well as Coffs Harbour City itself. When the workshops were advertised an offer was made to run workshops at other locations if people were interested.

A total of 60 people attended the workshops as follows:

Where	When	How many attended
Woolgoolga Bowling Club	Evening, 17 th September 2008	8
Coffs Harbour Community Village	Afternoon, 20 th September 2008	18
Boambee East Community Centre	Evening, 25 th September 2008	10
Coramba Village Hall	Afternoon, 27 th September 2008	26

The workshops were participatory in nature and were developed using a variety of community engagement tools and methodologies.

First participants were offered an 'example' vision of the future and they were then asked to think about and develop their own personal visions for the area in 2030 and beyond. Having then shared this vision with another community member, participants were asked to identify the main outcomes from their vision and to write them on cards.

All participants then placed their vision outcomes (cards) under the 5 draft themes which were originally identified through the Community

Visioning Questionnaire. These draft themes were tested during the workshops and the emphasis of several of them was altered based on feedback.

Finally participants collaboratively identified 3 or 4 key outcomes for each theme which they all agreed summarised the vision outcomes (cards) which had been placed under that theme.

The themes used during the workshops were:

- Moving Around
- Learning and Prospering
- Looking after our Community
- Looking after our Environment
- Places for Living

See Appendix D for more information.

5.5 Other submissions

Some submissions and input were also received from interest groups and committees e.g. Youth Environment Forum, CHCC Disability Committee, Ulitarra Conservation Society. These submissions have also been included in the data analysis.

The second stage of the process, the Vision into Action phase will seek to engage a wide diversity of community and interest groups in identifying the actions we need to take to move us towards the community vision.

6. Creating the Community Vision - What You Told Us

6.1 Overview of Data

The Vision 2030 process has, to date, involved over 700 community members in articulating their vision for Coffs Harbour in 2030 and beyond.

This includes:

Community Visioning Questionnaire and random telephone poll	569
Community Visioning workshops	60
Creative Arts Competition	86

The intention of this paper is to capture the richness and diversity of visions and aspirations that the participants gave us. In particular feedback at the community workshops highlighted an interest from the participants in having access to the full extent of the discussions, information and data collected from all the community visioning workshops.

Therefore whilst the information from the different visioning activities is provided here in a summarised form, the information from the community visioning workshops is presented in its entirety.

It must be noted that the richness and diversity of qualitative information such as that received via the questionnaire and the workshops is difficult to capture in a quantitative way such as that presented below. Therefore in the drafting of the Vision 2030 document the authors have returned to the full qualitative data sets (full visions in the questionnaire, detailed information from the workshops) in order to ensure that the diversity of those visions has been captured. The quantitative data below does, however, give a good summary of the typical content within the visions received and some idea of the importance of different themes to the community.

In drafting the Vision 2030 document there has been no prioritisation of the community vision. This is neither necessary nor appropriate at this stage as the overriding community vision, by its very nature, is broad and all encompassing. At the next stage of the process, the Vision into Action stage, there will be a process of identifying specific actions to achieve the vision and prioritisation of those actions into a short, medium and long term timeframe in line with Council's planning and reporting requirements.

6.2 Community Visioning Questionnaire and Telephone Poll

6.2.1 Results of the Visioning Questionnaire

A total of 269 visions were received via the Visioning Questionnaire. Table 1 presents a summary of the responses, coded into various vision outcomes.

6.2.2 Results of the Telephone Survey

The telephone survey was based on a random sample of 300 respondents and based on this the results of the survey should be accurate to within 5.6% at the 95% confidence level. The results from the telephone survey largely validate the findings of the vision questionnaire, with the inclusion of two additional themes: a) more community events and b) more youth facilities, services and employment opportunities. Both of these rated highly in the telephone survey with the need for improved youth facilities being ranked consistently in the top ten throughout different questions in the telephone poll. This is most likely due to there being a more representative sample of younger people in the telephone poll. The desire for more facilities for children also featured strongly including playgrounds, safe play areas and water playgrounds.

6.3 Creative Arts Competition

The children and youth that participated in the creative arts competition offered inspiring visions for the future of Coffs Harbour. Their responses were categorised into a number of clearly identifiable themes (Table 2). What was particularly noticeable about these visions was their global nature. Younger people seemed to more easily see the 'big picture' issues and connections around sustainability. For example a desire for peace, human rights and equality featured very prominently. As with data received through the other visioning activities, the desire for our area to have a clean, green and healthy environment was the number one vision. In particular more trees was identified as worthy of its own category with 31% of all people mentioning this. This covered both reforestation and more trees within town (e.g. on the street and in parks).

Ranked third on the list and mentioned by 16% was the need for more facilities and activities for young people generally and in particular skate board parks was the number one most desired facility. Coded separately but closely related was a vision of more parks and playgrounds, mentioned by 15% of respondents. Both of these themes correlate strongly with those of the telephone survey which ranked youth facilities/activities and playgrounds/water parks highly.

TABLE 1

Vision Outcomes from Community Visioning Questionnaire	No of mentions	Percentage
Preservation of forests, beaches, wildlife etc	72	26.8%
Highway bypass	70	26.0%
Better/more integrated public transport	64	23.8%
Balanced development of Jetty foreshores (incl. quarry)	58	21.6%
More bike paths/footpaths	57	21.2%
Improved entertainment/cultural facilities (include Town hall)	45	16.7%
Less medium/high density residential*	42	15.6%
Sustainable energy/water	40	14.9%
Preservation of existing parks & reserves	39	14.5%
More businesses/employment	38	14.1%
Sense of community/friendly/safe place etc.	38	14.1%
Urban design/sustainable housing	32	11.9%
Maintain or improve community spirit	25	9.3%
Improved retail areas + options (incl. linking retail areas)	19	7.1%
Improved educational facilities	17	6.3%
Improved hospital/medical services	16	5.9%
More medium/high density residential**	16	5.9%
More commercial activity on harbour	16	5.9%
Improved tourist facilities - accom or restaurants	16	5.9%
Improved council leadership/communication	16	5.9%
Improved tourist facilities – attractions	15	5.6%
Preservation of agricultural land	14	5.2%
Increase in parks and reserves	13	4.8%
Independence of food supply/Local food	12	4.5%
Improved/maintained roads (other than bypass)	12	4.5%
Higher quality public amenities	11	4.1%
Improved/maintained sporting facilities (excluding 5)	11	4.1%
Better aged care facilities & services	10	3.7%
Leave Jetty foreshores (incl. quarry) essentially as is	10	3.7%
Facilities for children/youth	9	3.3%
Coffs as strategic hub between Brisbane and Sydney	8	3.0%
Progress in indigenous conditions	7	2.6%
More multicultural	6	2.2%
More use of rail freight	5	1.9%
Maintain or improve Showground	3	1.1%
No residential/tourism/offices etc east of railway	2	0.7%
Other	102	37.9%

* The responses around this theme were varied but generally were associated with the need to protect our coastline from inappropriate development including, in particular, high rise development.

** Responses around this theme were varied but generally were associated with the need for higher density (not necessarily high rise) development in town centre areas, driven by the issues of controlling suburban sprawl, loss of rural lands and the need to support sustainable transport through urban planning.

TABLE 2

Vision Outcomes from the Creative Arts Competition	No. of mentions	Percentage
More trees	25	31
Clean, green healthy environment	23	29
More facilities/activities for young people e.g. skate park, zoo	16	20
Healthy people/community	15	19
More parks and playgrounds	15	19
Caring/sharing community	15	19
End of racism/equality/human rights	14	18
Peace/no war	10	13
Protecting biodiversity	9	11
Solar/wind energy - renewable technologies	8	10
More shops	8	10
Sustainable transport	7	9
More tourism	7	9
More walking and footpaths	6	8
Environmentally friendly people - green values	6	8
More Recycling/Less waste	6	8
Better education services/education for all	6	8
Better health services	5	6
Intergenerational communication/understanding/respect	4	5
Arts and culture/entertainment	4	5
Water conservation	3	4
More work and jobs	3	4
Families - more support	3	4
Affordable housing/housing for all	3	4
Vibrant/alive/fun town	3	4
Safe roads	2	3
More bike tracks	2	3
Opportunities for youth/young people to participate/have a voice	2	3
More local food	1	1
Progress in indigenous health and well being	1	1

6.4 Community Visioning Workshops

6.4.1 Overview

The Community Visioning Workshops were run in September 2008 and aimed to investigate participants' personal visions for a sustainable future for the Coffs Harbour area. Participants categorised their key vision outcomes around 5 draft themes and then collaboratively explored and agreed on 3 or 4 key vision outcomes under each of the 5 themes.

The five themes were:

- Moving Around
- Learning and Prospering
- Looking after our Community
- Looking after our Environment
- Places for Living

The in depth discussion and responses to the workshop activities are outlined in Appendix E.

In order to be able to make a comparison between the qualitative workshop outcomes and the other data, an attempt has been made below to code the vision outcomes from the workshop against the outcomes identified from the vision questionnaire. A summary of this information is presented in Table 3. It can be seen that it again correlates well with data from the other activities.

There was a greater emphasis on sustainable urban design, sustainable housing and development of independent energy and food sources than in the other activities. This is probably due to the more in-depth nature of the workshops which gave participants an opportunity to discuss in a collaborative manner the issues facing the Coffs Harbour area when considering a sustainable future.



moving around



learning and prospering



looking after our community



looking after our environment



places for living

TABLE 3

Vision Outcomes from the Community Visioning Workshops	No of mentions	%
Preservation of forests, beaches, wildlife, water, rivers, marine (incl increasing awareness and values)	25	57
Sustainable urban design/sustainable housing (incl. spaces for people, street trees etc)	20	45
Sense of community/friendly/safe place, inclusive, caring, connected	19	43
Independence of food supply/building local food economy	14	32
More bike paths/footpaths (well-lit, safe)	14	32
Sustainable energy/water	14	32
More businesses/employment (green, sustainable, integration of business and education, ecotourism)	11	25
More use of rail (freight and passenger)/ light rail	11	25
Better/more integrated public transport (sustainable, solar, efficient)	10	23
Improved educational facilities, offerings and outcomes (community/lifelong learning options, building social capital, valuing local knowledge)	9	20
Improved entertainment/cultural facilities (include Town hall)	7	16
Better aged and community care facilities & services (incl mixed communities/care in community)	6	14
Improved hospital/medical services	5	11
Increase in parks and reserves	5	11
Preservation of agricultural land	5	11
Balanced development of Jetty foreshores (incl. quarry)	4	9
Improved tourist facilities - attractions/amenities (bus station, signage)	3	7
More opportunities/facilities for children/youth (incl. representation)	3	7
Preservation of existing parks & reserves	3	7
Progress in indigenous conditions/understanding and valuing of cultural heritage/ indigenous engagement	3	7
Highway bypass	2	5
Improved retail areas + options (incl linking retail areas)	2	5
More medium/high density residential	2	5
council leadership/communication	1	2
Improved/maintained roads (other than bypass)	1	2
Improved/maintained sporting facilities (excluding 5)	1	2
Less medium/high density residential	1	2
More commercial activity on harbour	1	2
No residential/tourism/offices etc east of railway	1	2

6.4.2 Key Vision Outcomes from the Five Themes

This section is a summary of all the key outcomes that participants collaboratively identified across each of the 5 vision themes.

a) Looking after our environment



Key vision outcomes	Vision statement
Communities Valuing the Entire System	Our community will value all our natural systems. We will have cultural awareness and understanding of Aboriginal heritage and landscapes and value all plants and animals. People will act as ambassadors for our environment.
Communities Connected to Nature and With Access to Natural Areas	We will have many opportunities for natural experiences with good access to national parks and the coast. A network of walking tracks across the Local Government Area will give us access to our natural areas.
Management and Protection of Biodiversity	We have maintained our diversity of flora and fauna through a protected, connected network of well-managed reserves and corridors. Weeds and other threats are controlled.
Preservation of Our Wild, Natural Spaces	Forests, beaches and wildlife will be protected for future generations. Existing green areas will be retained.
Protection of Water and Our Marine Environment	Our coastal catchments will be managed to protect our marine environment, our sea and our creeks and rivers. Our waters will be clean.
Sustainable Energy Production	Our communities will be self-sufficient in energy production using renewable energy technologies such as solar, wind and water.
Sustainable Resource Use	We will have reduced our resource use and needs. We will be sharing our resources including water, food and knowledge.
Sustainable Urban Development	

b) Learning and Prospering



Key vision outcomes	Vision statement
Business and Retail	Our businesses will have a unique local identity. They will be innovative, enterprising and efficient, environmentally friendly and leaders in sustainability. There will be diverse and rewarding employment options. We will have more public services workers including police, doctors, nurses and teachers. We will have a vibrant and diverse city centre with a mix of retail and residential and increases retail options. Our three main retail areas will be linked.
Tourism	The area will be known for its ecotourism opportunities and promoted as an area of natural beauty. We will have improved tourist facilities.
Agriculture	Our best land will be preserved for agriculture. There will be a strong economy around growing and selling local sustainable produce.
Education and Learning	There will be more hands on teaching e.g. trades, agriculture, and horticulture. Education facilities will be improved. There will be stronger links between the community and TAFE and university. There will be strong cultural understanding of our landscapes. We will be a learning community and value lifelong learning. We will have excellent education and childcare facilities.
Social capital	We will value social capital building and share our knowledge, skills and local history. We will value the knowledge of our elders and the aspirations of our youth.

c) Places for Living



Key vision outcomes	Vision statement
Sustainable Buildings	All our buildings will run off renewable energy and our housing will be truly sustainable. There will be a diverse range of housing options and our housing will be affordable for all.
Sustainable Urban Development	Our development will be sustainable with compact urban areas (e.g. CH, Sawtell, and Woolgoolga) and an emphasis on people and amenity. Developments will be people sized and people friendly e.g. local greens, trees, pedestrian zones. Our urban landscapes will be controlled to manage suburban sprawl. Coastal development will be low-rise, balanced and sensitive.
Meeting Spaces	We will have high quality restaurants, eateries and coffee shops. We will have many beautiful places for people with playgrounds for children and meeting places for youth, elderly and disadvantaged. Our open space and parks will be protected and improved, we will have more parks and more trees. Our spaces will offer seats, shade, walkways and viewing platforms. Our harbour will be a place for people.
Rural Villages	Our rural villages will be revitalized and have maintained their character as rural villages. They will have all the facilities to maintain them as strong communities e.g. local food shops, education facilities, community services, playgrounds.

d) Moving Around



Key vision outcomes	Vision statement
Connected, Linked and Integrated	We will have a system of integrated public transport and cycle ways and walkways. Our suburbs and rural villages will be linked.
People over cars	Our people will be valued over cars in all developments, our centres and spaces will be pedestrian and cycle friendly.
Footpaths and Cycle Ways	We will have a system of safe, well maintained, well lit (solar) and well signed footpaths and cycle ways throughout our urban and suburban areas. We will have a system of walking tracks and cycle ways linking our villages to each other and our urban areas.
Roads	We will have a system of well maintained roads with a balanced amount of clear directional signage. There will no longer be large trucks passing through our centres.
Public Transport	The upgraded main line railway will take freight off our roads and offer high speed passenger services between Brisbane and Sydney. We will have a network of integrated, frequent, affordable, easily accessible and environmentally friendly public transport, consisting of a mix of buses and light rail connecting coastal centres and rural hinterlands.
Decentralisation	We will have more decentralised employment, education and recreational facilities.

e) Looking after our community



Key vision outcomes	Vision statement
Culture and Arts	We will have cultural community with a range of entertainment, arts and cultural facilities and many opportunities to celebrate and have fun together. We will value and understand our indigenous and cultural heritage.
Youth	There will be many things for youth to do. There will be all the services that they need in order to achieve their full potential. There will be many opportunities for our young people to be actively involved in the community and to be involved in local government through youth representation.
Healthy and Self-reliant	Our community will have a strong local pride and identity. We will be healthy, diverse, multicultural, friendly and caring of each other and visitors, inclusive. We will be strong, resilient and self-sufficient. We will be actively engaged in our communities. We will have intergenerational understanding and respect. Our health services will be comprehensive and accessible for all. There will be great aged and community care services and we will actively care for, and look after, each other within our communities..
Indigenous Community	Our indigenous communities will be strong, healthy, proud and self-reliant.
Social/Recreation Opportunities	We will have a full range of social and recreational opportunities for all.
Communication	We will be a connected community with strong intergenerational communication. Council will show strong communication and leadership and the communication pathways between Council and the community will be strong. We will be actively engaged in working together.